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Press Release: "New Product Takes The Lead"

New Colorbond® Slatting, sets record sales.

Norman Park, Queensland, Thursday, 7th July 06, 2006—**Superior Steel Screens Australia Pty Ltd** has a new sales leader in its range of products.

Maxi Slat within a short time of its release has been embraced by consumers and has quickly caught up to the mini slats sales targets. This 55mm wide roll formed Colorbond® slat is used in many ways, Fencing, Louvers, Balustrade, Shade and Privacy Screens to name but a few.



Judging by the sales results, the distribution network has embraced it and the customers love it. It was promoted at the recent Building Designers Association Victoria (BDAV) state conference at the Hilton in Melbourne where it was warmly received.



Showing its versatility it even has a wood grain finish known as Colorgrain.



Maxi Slat attracted praise at the Melbourne Designbuild 2006. Many companies took samples and requested information for their product libraries, Since the show we have been supplying quotes and assisting Architects and Designers with their needs to specify Maxi Slat in Colorbond® Steel.



Colorbond®